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VENTURE+ FORUM AND STARTUP BOOT CAMP TO BE FEATURED AT HIMSS15

Venture+ Forum Call for Pitch Presentation Applications Now Open

Arlington, VA (February 9, 2015) -- [2015 HIMSS Annual Conference & Exhibition](#) will deliver its most comprehensive offerings for the startup and investment communities to date. This year's lineup will include the 9th annual Venture+ Forum, a new Startup Boot Camp and an expanded Startup Showcase featuring 200 companies.

"We have created a comprehensive platform for entrepreneurs, startups, the investment community and other key parties, to inspire innovation, fuel collaboration and reinvent health as only entrepreneurs can," said Richard Scarfo, Vice President, Personal Connected Health Alliance at HIMSS. "From cutting-edge presentations and interactive exhibits to industry competitions and special events, HIMSS15 is creating a valuable environment to deliver the knowledge, tools and contacts for startup success."

[Venture+ Forum](#), taking place Sunday, April 12 from 10 a.m. to 5:30 p.m., at the Hyatt Regency McCormick Place in Chicago, will spotlight 20 health startups selected to pitch their solutions to a panel of experts from accelerators and active investors. Investment and emerging business panels, thought leadership presentations and a networking luncheon and reception will round out the Venture+ Forum events. Venture+ Forum is sponsored by Howard Burde Health Law, LLC, Mountain Summit Advisors and Ziegler.

[Startup Boot Camp](#), launching this year at HIMSS15, offers entrepreneurs a unique peer-to-peer networking and coaching experience with investors, healthcare providers and other industry thought leaders. Co-hosted by [StartUp Health](#), this intensive, hands-on event for entrepreneurs will feature strategies for building a successful business, expert advice on industry funding trends and tips for increasing the equity value of a startup. Startup Boot Camp will take place Monday, April 13 from 4:30 p.m. to 6:30 p.m., at the Hyatt Regency McCormick Place.

[Startup Showcase](#) will now be part of the newly launched HX360 Pavilion. This three-day exhibition at HIMSS15 will explore the adoption and implementation of next generation technologies to solve key challenges faced by health systems today. Startup Showcase will spotlight 200 innovative startup and early stage companies using new technologies to address these healthcare challenges. [SRG Technology](#) has joined as the first sponsor of the Startup Showcase.

[HX360](#), taking place April 13-15, will feature programming and a unique, interactive 'in-the-round' [exhibit experience](#), including an [Accelerator Hub](#) for business-building accelerators and incubators, and the new [Marketplace](#) and [Games for Health](#) innovation galleries. In addition, the first [HX360 Innovation Challenge](#) will recognize companies that are making the most significant contributions to improving patient experience relative to hospitals and health systems.

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HIMSS15 will gather more than 38,000 health IT professionals and 1,200 exhibiting companies from around the world, April 12-16, for a week of education, networking and the latest technology solutions.

Venture+ Forum CALL FOR PITCH APPLICATIONS: To learn more, [submit an entry](#) by February 21, visit <http://www.himssconference.org/networking/venture-plus/apply>.

GENERAL REGISTRATION for HIMSS15: [Registration for HIMSS15](#) is now open. Visit www.himssconference.org.

GENERAL REGISTRATION for HX360: [Registration for HX360](#) is also open. Visit www.hx360.org.

MEDIA REGISTRATION: For more information, or for complimentary media registration, please contact Gina Cella at 857-239-9198 or gcella@pchalliance.org, or visit www.himssconference.org/media.

About HX360

[HX360](#), co-developed by HIMSS and AVIA, invites health system leaders to reinvent care delivery by harnessing the potential of next generation technologies. HX360 focuses on improving the way health care is delivered by both inspiring and facilitating the adoption and use of next generation (non-EHR platform) technologies by provider organizations, in areas where health system executives are passionate to combine the right mix of resources, process and technology.

About HIMSS

[HIMSS](#) is a global, cause-based, not-for-profit organization focused on better health through information technology (IT). HIMSS leads efforts to optimize health engagements and care outcomes using information technology. HIMSS is a cause-based, global enterprise producing health IT thought leadership, education, events, market research and media services around the world. Founded in 1961, HIMSS encompasses more than 52,000 individuals, of which more than two-thirds work in healthcare provider, governmental and not-for-profit organizations across the globe, plus over 600 corporations and 250 not-for-profit partner organizations, that share this cause. HIMSS, headquartered in Chicago, serves the global health IT community with additional offices in the United States, Europe, and Asia.

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